



# LEADING the CONVERSATION

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## STANDARD SETTING IN AN EVOLVING ASSESSMENT ENVIRONMENT

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# STANDARD SETTING METHODOLOGY

- »» Most prominent standard setting methods were developed with a focus on making judgments at an item level
- »» Bookmark procedure requires items be placed in the order of item difficulty; each item is represented on a single page (or screen)
- »» Angoff procedures require item by item judgement for all items on a given assessment

# STANDARD SETTING METHODOLOGY

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»»» Other methodologies have been developed to develop methods for handling performance assessments or similarly designed item types

- Holistic judgments
- Scores on the overall task are considered

# STANDARD SETTING METHODOLOGY

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- »» Most new assessments contain some type of combination of multiple choice, performance tasks, constructed response, and technology enhanced items (TEIs)
- »» Current methods can be modified to account for the different item types, but it is challenging for panelists to process and make appropriate judgments with more complex sophisticated item types

# STANDARD SETTING – COGNITIVELY CHALLENGING FOR PANELISTS

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## »»» Skorupski (2012) – Focuses on four areas that present cognitive challenges for standard setting panelists

- Panelists understanding of Performance Level Descriptors (PLDs) and Minimally Competent Candidate (MCC)
- The standard setting method
- The role of discussion
- The impact of impact data

# STANDARD SETTING – COGNITIVELY CHALLENGING FOR PANELISTS

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- »» **Scorpio (2012) also highlights the challenges that panelists can face when trying to make their judgments**
- »» **The Bookmark method frequently uses a 67% probability, and panelists may struggle to understand the value of 67% (may be confused with a D or C- minus grade)**
  - Hein and Skaggs (2009) surveyed panelists and many reported initially struggling to understand the response probability criterion
  - Dawber et. al. (2002) found that panelists used slightly different strategies when making judgments from round 1 to later rounds, but did eventually feel comfortable with their judgments

# STANDARD SETTING – COGNITIVELY CHALLENGING FOR PANELISTS

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## »»» A couple other areas that panelists have a tendency to struggle

- Would versus should
- Test complexity of reading passages (or other stimuli) versus the difficulty of the items

# INCREASING USE OF INNOVATIVE ITEM TYPES/TECHNOLOGY ENHANCED ITEMS

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- »» Drag and Drop
- »» Multiple Selection
- »» Drop down Menus
- »» Equation Builders
- »» Multi-part answer
- »» Scoring on multiple domains



# STANDARD SETTING – COGNITIVELY CHALLENGING FOR PANELISTS

## »»» Skorupski (2012) – Some recommendations

- More upfront time spent on training
- Evaluate panelists understanding of processes and procedures before they engage in critical ratings (i.e. Readiness Surveys)
- Use only experienced panelists (1<sup>st</sup> year attendees are treated as trainees)
- Provide continuing education credit for panelists

# STANDARD SETTING WITH TEIS

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- »»» How well can panelists work with and understand TEI items
- »»» CR and TEI items usually align each score point with a .67 probability of getting the MC items correct
- »»» Many panelists struggle with understanding how they should work with the constructed response items and how they are lined up next to the tradition MC items

# SOME PRINCIPLES TO AID THE PANELISTS

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- »» Provide information early and often
- »» No decoder rings allowed!
- »» Use terminology that is comfortable for panelists and provide an appropriate level of specificity

# PROVIDE INFORMATION EARLY AND OFTEN

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### »» Mention TEIs from the very beginning

- Highlight the values and benefit that come with the TEIs (i.e. assessing what students really should know)

### »» During content specific training

- Allow panelists to see a complete item, along with the scoring rubrics
- Slow Walk the panelists through how the item is being presented in your standard setting process

### »» Evaluations

- Can ask questions targeted to these questions in any Readiness Surveys
- Ask specific questions about comfort working with these items in all evaluation surveys

# NO DECODER RINGS!

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Item ID	Translation
MC225561	Multiple-choice item
CR225564_2	Constructed response item 2 score point
CR225567_C_2	Constructed response items Multi-domain item Cohesion domain 2 <sup>nd</sup> score point

# USE APPROPRIATE LANGUAGE – THE WILEY LANGUAGE SCALE

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Now,  
explain it  
to me like I  
am a four-  
year old

Psychometricians  
speaking  
amongst  
themselves



# USE APPROPRIATE LANGUAGE

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- »» **Beta test or pilot some of the explanations**
- »» **Essential that targeted appropriate facilitator scripts are utilized**
- »» **Utilize content experts**
- »» **Make sure all facilitators understand all aspects of the TEIs and how they are represented**

- »» We are asking standard setting panelists to complete a task (for most of them) they have never heard about or thought about before
- »» They need to juggle not only the requirements of the standard setting methodology, but also their previous experience with students and the implications they know will result from the process
- »» The last thing needed is adding more cognitive complexity into the process, and we should find better ways to make the panelist task easier if at all possible



THANK YOU!

»» Questions?

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